



Editorial Content

“Fortune World” magazine recognizes the needs of the Chinese business community that is developing in North America. Each issue features a specific industry profile. The content includes articles that present in-depth industry profiles, interviews with leading Chinese and North American executives and comprehensive analysis of successful business case studies.

Global Investment

Investment insights from World known Economists and Money Managers

Explore North America

A journey to explore the vibrant North American markets and experiences

China Today

Insights on China markets, opportunities, and business cultures

Technology

Explores groundbreaking technologies that disrupt and enhance our lives

Entrepreneurship

Advice, profiles, and guides for established and inspiring entrepreneurs worldwide

Lifestyle

Whether it's exotic world travel, famous arts, or dream cars and homes, Fortune World celebrates the places, products and experiences that define life at its finest

2020 Editorial Calendar

4 Issues

Issue	Editorial Themes	Ad Close	Creative Due	Release Date
March	Travel	Feb 5	Feb 12	Mar 10
June	Real Estate	May 6	May 13	June 9
September	Fashion	Aug 5	Aug 12	Sep 8
December	Fashion	Nov 4	Nov 11	Dec 8