



Print Rate Card

Rate Base: 40,000

Full Page	\$3,100
Double Page Spread	\$5,400
2/3 Page	\$2,200
1/2 Page	\$1,900

Premium Positioning

Inside Front Cover	\$3,800
IFC Spread	\$6,400
Inside Back Cover	\$3,700
Outside Back Cover	\$4,500



*Frequency discounts available for multiple insertions. Ads must run within 12 months of first insertion to earn frequency discounts. Multiple ads in one issue qualify for frequency discounts.